

Colorado APG Strategic Plan

Mission: To promote and support those engaged in the business of genealogy through advocacy, collaboration, education and the promotion of high ethical standards, the objectives of the Association of Professional Genealogists (APG), in Colorado.

Vision: To provide a forum for exchange of information and ideas among professional genealogists.

Goals: To be a premier APG chapter by:

- ❖ Measuring member interests – surveys, meeting queries, etc.
- ❖ Marketing – which includes:
 - ❖ Member’s Only - Genealogy Café, and our website directory
 - ❖ Community - Professional genealogy webinars & meetings, both virtual and in-person
- ❖ Outreach
 - ❖ CAPGen News, emails, Facebook, and LinkedIn
- ❖ Measure and review outcomes annually
- ❖ Accountability – we are accountable to you, our members

Values: Professional education, networking, training, genealogical standards, and record preservation.